



# PERFORMANCE REPORT 2019-2020



# LETTER FROM THE PRESIDENT

Dear Friends of USF:

The University of South Florida continues to be recognized for its unparalleled trajectory among public or private universities in the United States.

It would have been hard to imagine the extraordinary challenges we would face this year — as a community, state and nation. Despite these ongoing challenges, we are making remarkable progress to support our aspirations for USF, and we have much to be proud of.

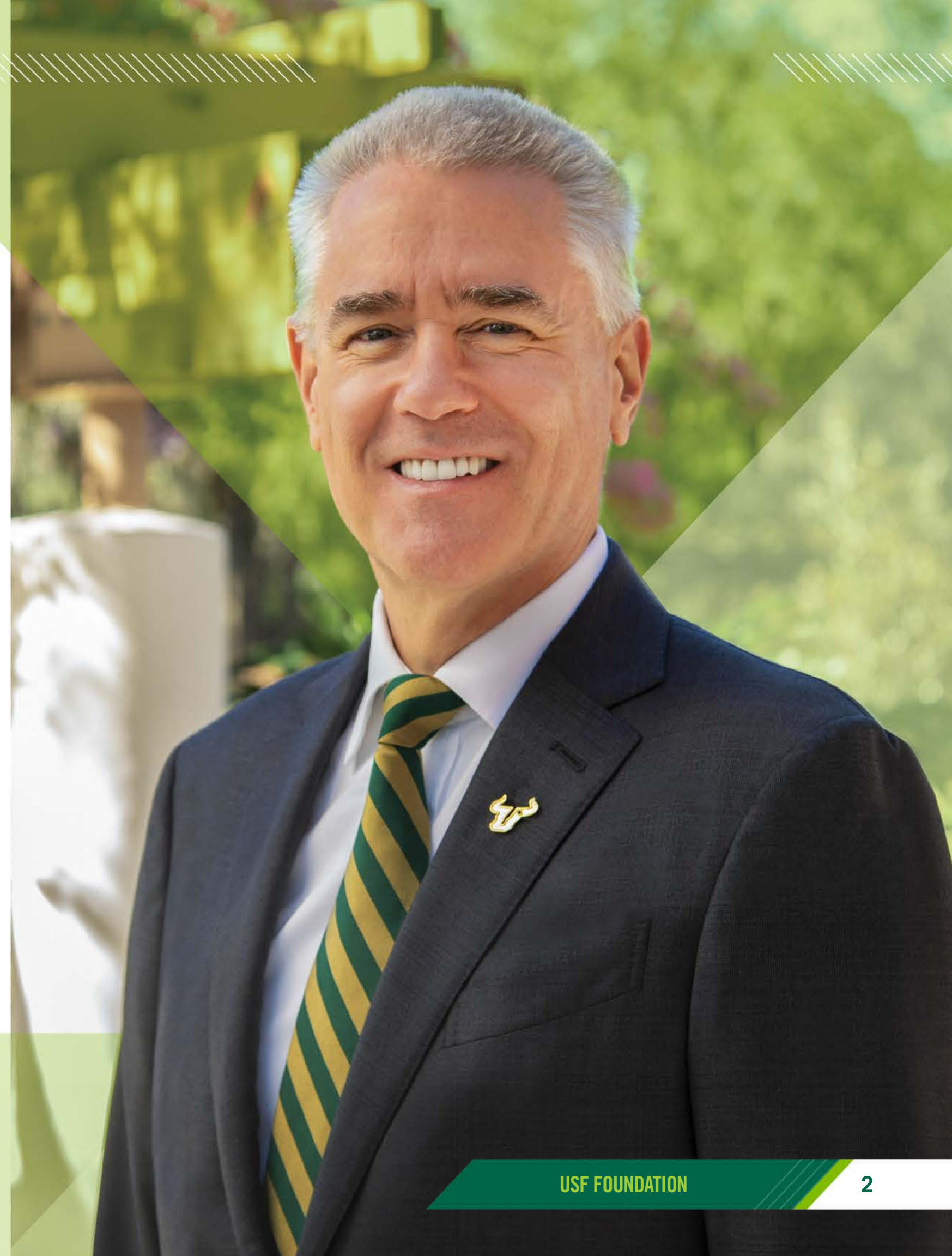
Even if we account for the pandemic, this is an historic year for USF. We completed a record fundraising year, raising almost \$120 million dollars, which exceeded our goal of \$100 million dollars. We have enrolled our most academically accomplished and diverse class — with a continued commitment to equal access. We remain the nation's fastest rising public university and the only metropolitan Preeminent Research University in the state of Florida. And we are unified as One USF — with all the opportunities and advantages that presents.

One of the earliest accomplishments of the year was to begin our strategic renewal process by developing a shared set of Principles of Community. Our principles support a campus climate of mutual support among faculty, staff and students, and are crucial to our success in forging a new future for USF.

Many of our actions and initiatives throughout the year have been grounded in our Principles of Community. This includes USF's ongoing response to the impact of COVID-19 on our community and important investments USF is making to support diversity, inclusion and equity.

Your generous support plays a critical role in our success as a world-class research university and helps to guide our path forward. Thank you for your continued engagement.

Steven Currall  
USF President and Professor







Jay Stroman, USF Foundation CEO (left), and Ray “Chip” Newton III, Chair of the USF Foundation Board of Directors (right)

## LETTER FROM THE FOUNDATION

As we look back on the 2019-20 fiscal year, we extend a heartfelt thanks to President Steven Currall for his steadfast leadership during the unique challenges encountered in his first year in office.

President Currall stepped into his role in the midst of an effort to consolidate the three campuses comprising the University of South Florida, and in the months that followed, he successfully led the effort not only to consolidate the university, but to strengthen and unite our community.

He listened to the voices of a diverse array of students, faculty and staff in order to establish USF’s Principles of Community — principles which serve as a guide for USF as we continue to grow, innovate and impact our world.

And facing a pandemic more serious than anyone has experienced in generations, he ensured that our university continued to fulfill our mission, to serve our students and community, to innovate and to thrive.

President Currall recognizes the importance of philanthropy in the success of the University of South Florida. In this year’s Performance Report, you will read about how philanthropy has continued to fuel our upward trajectory as a leading university on the international stage, impacting multiple fields and industries.

Your generosity continues to do great things for the University of South Florida. Together with your support, we raised nearly \$120 million during the 2019-20 fiscal year for new scholarships, academic programs and research — as well as student need in response to the pandemic. This is the second best fundraising year in the history of USF.

We are also proud to report our endowment has reached \$532 million. United, we have made incredible progress strengthening USF.

This year, we celebrate 15 years of Women in Leadership & Philanthropy, a group dedicated to serving students through scholarship, networking and mentorship. In this report, you’ll read about how years of sustained support is changing lives.

You’ll also read about how an exciting partnership with Jabil is establishing the multidisciplinary USF Jabil Innovation Institute, creating learning opportunities for students in multiple colleges and funding academic inquiry into issues facing business today while offering faculty the opportunity to advance their research.

We’ve included stories about how a transformational gift from the Taneja Family Foundation named the USF Taneja College of Pharmacy and how an estate gift from the late Dr. Jack Ross will serve generations of medical students.

Reflecting the current times, you will read how philanthropy has been and continues to be a key component of USF’s response to the pandemic. We are deeply grateful to every single individual who made gifts of all sizes during this difficult time. Thank you for giving. Thank you for fueling this engine of innovation and opportunity we call USF. Thousands of donors contributed to the USF United Support Fund and gave to the #BullsUnited in Action initiative, helping the Bulls in their time of need and together raising more than \$1.1 million.

The impact of the pandemic will be long-lasting, but it will not outlast our determination. We have stood strong together. Our donors supported USF, and in turn USF supported our local community, our state and our nation. The fight is not over, but our resolve makes clear the inevitable outcome: a safer, stronger and more united USF. Go Bulls!

Ray “Chip” Newton III  
Chair, USF Foundation Board

Jay Stroman  
CEO, USF Foundation  
Senior Vice President, University Advancement and Alumni Affairs

The photography in this publication was produced either before the COVID-19 pandemic impacted the United States or in accordance with CDC social distancing guidelines. The University of South Florida continues to fight the spread, utilizing all available resources to support the safety of our students, faculty, staff and community.





# A NEW HOME FOR SOME OF THE BEST AND BRIGHTEST BULLS

An extraordinary new landmark is coming to Tampa Bay.

At the beginning of the year, USF unveiled plans for a modern green and gold beacon — the new home of the Judy Genshaft Honors College (JGHC), a learning and engagement hub for some of the brightest students at the University of South Florida.

In 2002 under the leadership of President Judy Genshaft, the existing USF “Honors Program” became an “Honors College.” Originally allocated a modest suite in the Student Services Building on the Tampa campus, the rapidly expanding college quickly outgrew that space and moved to larger quarters in the John and Grace Allen Building in 2011. Less than a decade later, the college is bursting at the seams again.

In May 2019, outgoing President Judy Genshaft and her husband, Steve Greenbaum, sought to address this challenge with an historic \$20 million gift to name the college and partially fund the new on-campus home for the university’s many world-changing students.

“Having a world-class Honors College is just one more way USF will distinguish itself as one of the most elite and forward-thinking institutions in the world,” says Genshaft. “The Honors College is special because of its inclusiveness, representing the best and brightest students from all academic units across all of the USF campuses.”

Inspired by the college’s out-of-the-box teaching philosophy, the innovative 80,000 square foot glass-and-steel facility will feature many unique and flexible spaces for JGHC students to learn, collaborate and thrive.

“It is an absolute architectural marvel,” gushes philanthropist Claudia McCorkle, a longtime supporter of the college who is donating \$1 million to help bring the vision to life. “The renderings are unbelievable. I can’t wait to see it completed!”

Located just north of the Muma College of Business on USF Genshaft Drive, the modern design will dazzle visitors with a five-story view of the heart of the building as they enter the atrium. Plans for the student-centric

building include a wide-tiered amphitheater staircase, smart classrooms, a food and culture kitchen, art and music studios, multiple dynamic event spaces and much more.

In recognition of McCorkle’s unwavering support, the Student Leadership Center on the third floor will bear her name. Comprising a student lounge and conference room, the space provides an opportunity for student leaders to convene, collaborate and decompress between classes.

“The Honors College holds a special place in my heart,” shares McCorkle. “Being able to support these humble, high-achieving students has been my greatest joy as a philanthropist.”

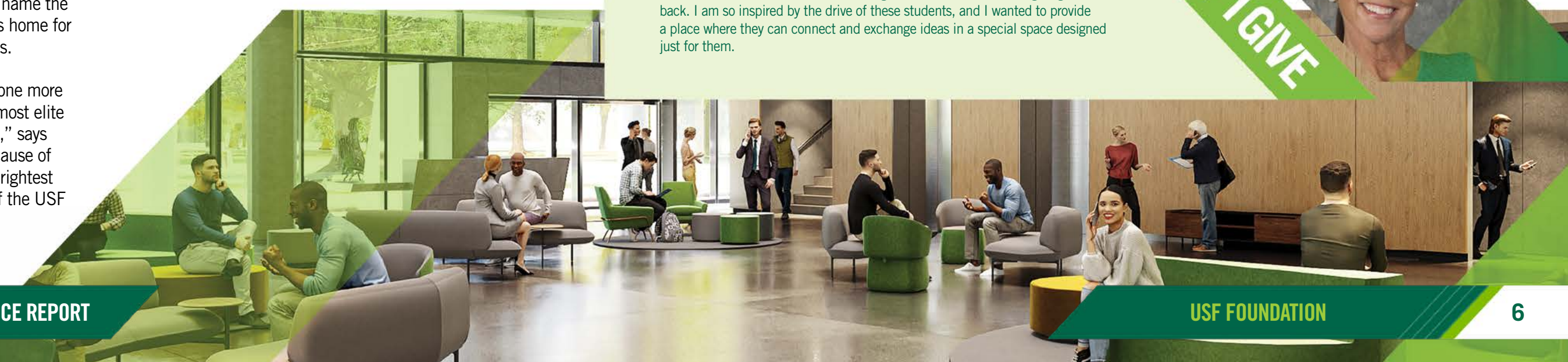
As the university continues to secure private funding for the new facility, each and every gift is meaningful and brings us one step closer to building a better future for Judy Genshaft Honors College students.

## Claudia McCorkle

Donor to the Judy Genshaft Honors College

There is something special about the Honors students’ character. They are both talented and humble, balancing a desire to achieve while giving back. I am so inspired by the drive of these students, and I wanted to provide a place where they can connect and exchange ideas in a special space designed just for them.

WHY I GIVE







## TRANSFORMING LIVES THROUGH SCIENCE AND PHILANTHROPY

At Bristol Myers Squibb (BMS), a global biopharmaceutical company, they follow the science — and it leads them to a company philosophy centered around not only improving patient outcomes, but also strengthening communities.

“Our vision is very much around transforming patients’ lives through science, but our responsibility as a company goes beyond medicine,” said Anne Marie Lapczynski, site lead and vice president of people services, who is based at Bristol Myers Squibb’s Tampa location. “We also care very deeply about the communities where we live and work.”

Lapczynski said the company supports programs, initiatives and organizations that help improve health, expand research opportunities, and promote and expand STEM education.

This passion for science and service led BMS to open a location in the Tampa Bay region, in part because of the large university presence in the area. Recognizing that students are the scientists of tomorrow, BMS prioritizes the support of a strong STEM talent pipeline in the local community.

In the years since they opened their Tampa location in 2014, they have given to a wide variety of causes at USF, including the largest single gift to scholarships in the history of the USF Taneja College of Pharmacy. The company has also supported the university’s supply chain management program, Women in Leadership & Philanthropy, Veteran’s Success initiatives and more.

In the 2019-20 academic year, BMS provided more than \$250,000 to support students, programs and community initiatives, their highest level of giving to USF yet. This included a \$150,000 gift to name the Bristol Myers Squibb Heart Institute Seminar Room in the new Morsani College of Medicine building in downtown Tampa.

They also supported WE-CARE, the Workgroup Enhancing Community Advocacy and Research Engagement, with a \$90,000 gift. The mission of WE-CARE — to advocate for minority and medically underserved communities by encouraging participation in research to improve patient outcomes in those communities — fits right in with the Bristol Myers Squibb vision. Lapczynski hopes the gift will make sustainable differences not only in research, but in application when addressing health care disparities.

“From the very beginning, Bristol Myers made it very clear that, as a company and as a culture, their main focus is on the health of people in their communities,” said Kevin Sneed, PharmD, dean of the Taneja College of Pharmacy. “And that really aligns directly with our culture here at the University of South Florida.”

Investing in USF is a commitment to student success. It’s evident from the company’s support of USF that Bristol Myers Squibb shares the university’s passion for empowering students, who represent the future of our community.

“Students are our next generation of scientists and leaders,” Lapczynski said. “Anything we can do to support their learning and provide those opportunities for growth helps them develop but will also lead to stronger research in the area.”



Joseph Ferguson '86 is, arguably, one of the Bulls biggest and most loyal fans. For the past three decades, Joe and his wife, Sandy, self-proclaimed "sports junkies," have cheered on the Bulls at just about every USF football and men's and women's basketball home game.

Proof of their passion decks every surface in their home office. Programs from the hundreds of games they've attended cover the walls. Signed basketballs and footballs from each head coach line the shelves. Rows of collectible bobble heads from each opposing team they traveled to see crowd the bookcase.

The crown jewel of the collection, an anniversary gift from Sandy to Joe, hangs in a place of pride in the center of the room. A 3-by-5 foot frame commemorates a 2002 trip, when they traveled with Lee Roy Selmon and the football team to Oklahoma, with signed shirts from Selmon, game tickets and the vintage USF mechanical bull logo.

"I can count on one hand the number of men's basketball games we've missed since we got our season tickets in 1989," said Ferguson.

Even on the eve of brain surgery, Joe insisted on being courtside for the game — head wrapped in bandages to keep the EEG recording device monitoring his brain waves in place.

"With only 14 players on the team, you get to know them pretty well," Joe said of the men's basketball team. "You see them come in as teenagers. The tutoring, mentoring and education they receive at USF transforms them into incredible young men with bright, bright futures ahead of them. By senior night, it feels like a big family and everyone is celebrating together."

But their steadfast support of the Bulls goes far beyond a simple hug or handshake. For the past 28 years, the Fergusons have made an impact through gifts to the Bulls Club Annual Fund. The Bulls Club Annual Fund is an unrestricted fund that touches every sport and program in USF Athletics, from tutoring to travel expenses. Last year, the Fergusons and 1,069 others donated to the fund, raising nearly \$900,000 for USF Athletics.

"The Bulls Club Annual Fund is absolutely vital to our success," said Michael Kelly, vice president of USF Athletics. "It provides unrestricted support for every sport and program in USF Athletics. If a need arises, the Bulls Club Annual Fund can serve as a supplement, ensuring our student-athletes have access to the best opportunities for success."

In a year filled with unexpected challenges, the Bulls Club Annual Fund has been a saving grace. Whether on the court or in the classroom, USF student-athletes are supported by a plethora of diehard fans, like the Fergusons, who are rooting for their success.



# BULLS BIGGEST FAN



# HISTORY-MAKING GIFT FOR THE COLLEGE OF MEDICINE

The gift arrived in a manner befitting the donor, quietly and generously.

When Jack Ross passed away on July 18, 2019, at the age of 98, he left an estate gift worth more than \$4 million to the Jack F. Ross Medical Scholarship, the largest single gift to scholarships in the history of the USF Morsani College of Medicine.

Ross, a psychiatrist who served as courtesy faculty in the Department of Psychiatry at USF for 20 years, established the fund in 1998 with \$150,000 to support scholarships for students pursuing a Doctor of Medicine.

Originally from Lockport, NY, near Buffalo, Ross served in the Army during WWII. He went to medical school at the University of Michigan, and went into private practice in Cleveland, Ohio, for many years before relocating to Tampa to work at the James A. Haley VA Hospital.

Though he never married or had children, he stayed close with his brother and enjoyed many long-term friendships with colleagues and neighbors.

“One of the other residents said he was such a charming man, and he was,” said Dorothy Allen, a fellow resident and friend of Ross’ in University Village, where he moved after retiring in his mid-80s.

Even in retirement, Ross stayed busy, buying season tickets for the orchestra and opera and taking classes at USF’s Osher Lifelong Learning Institute.

He also quietly supported the causes closest to him. At USF, this included his medical school scholarship, but also creating the Jack F. Ross Piano Scholarship in the College of the Arts and supporting the Music Building Fund. (Ross’ brother was a singer, and according to Allen, Ross would accompany him on piano. The two traveled all over the world to perform.)

But by all accounts, Ross was humble and modest and never desired recognition or trinkets in return for his gifts.

“He never wanted to be advertised. He just wanted to do it quietly,” said Allen.

Instead, he was always interested to learn about what his giving made possible.

To date, his scholarship in the College of Medicine has benefited 13 students, a number that is expected to increase greatly thanks to his transformational estate gift.

The most recent recipient of the scholarship, Catherine Doyle, first thought of becoming a doctor in the fifth grade when a classmate was diagnosed with leukemia. She earned a Bachelor of Science in biochemistry from Boston College, before enrolling at the USF Morsani College of Medicine in 2016.

Originally from Pennsylvania, just outside Philadelphia, Doyle was attracted to the college by its reputation, facilities and opportunities for research, as well as the faculty.

“The support I have received during my time at the Morsani College of Medicine has been outstanding,” she said. Doyle was also excited by the SELECT program, which allows for students to complete the two clinical years at one of the nation’s top health networks, the Lehigh Valley Health Network in Allentown, Pennsylvania.

Though she is pursuing her dream career, Doyle admits the cost of medical school is a large financial burden.

“Dr. Ross’ scholarship has been a huge help for me in that regard,” she said. “I’m sorry I never met Dr. Ross and will not get the chance to tell him how appreciative I am of his generosity and how thankful I am for his support of medical students like myself in helping me pursue my dreams.”

Doyle said she would want him to know that she plans to pay his acts of generosity forward by doing something similar in her life for others.

For now, she is in her first year of an orthopedic surgery residency at Geisinger Medical Center in Danville, Pennsylvania, and though she is not exactly sure where she would like to practice, she does know she wants to be in an area where she can connect with the community and be involved in the education of medical students and residents.

A future made possible, in part, thanks to Jack Ross’ quiet generosity and just one of the many young lives that he will continue to influence.



Catherine Doyle was the 2019-20 recipient of the Jack. F. Ross Medical Scholarship, established by Dr. Ross (right) in 1998.





## A STEP UP FOR THE UNDERSERVED

Christine Schlesinger always knew she had a calling. An immigrant born in Germany, caring for the underprivileged and underserved was her passion and soon became her life's work.

As a nurse for more than four decades, she provided compassionate geriatric care to World War II and Korean War veterans at the Philadelphia VA Medical Center. In this setting, she quickly learned to trust her instincts — a trait that came in handy more than once working on the frontlines of health care.

Since moving to Sarasota in 2010, Schlesinger and her life partner, David Kotok, have immersed themselves in improving their community through hands-on volunteering and life-changing philanthropy.

At the USF Sarasota-Manatee campus, their generosity focuses on improving students' financial literacy and providing scholarship support.

From sponsoring the annual Brunch on the Bay scholarship fundraiser to donating 12 Bloomberg terminals, a cutting-edge tool that has become the gold standard for Wall Street traders and investors alike, Kotok has invested heavily in student success on campus.

Schlesinger's connection to the university links back to her involvement as a volunteer and board member of the Visible Men's Academy (VMA) in Bradenton, Florida. An all-boys Title I elementary charter school, VMA provides at-risk students a high-quality education with a focus on building a strong innate character.

"As we discussed the future for these young men, we realized we could do more," said Schlesinger. "We want to see them succeed, not fall through the cracks. That was where USF came in — by creating a scholarship for these kids, we could invest in their future and our local community."

What began as a small endowed scholarship for VMA graduates attending the Sarasota-Manatee campus, quickly evolved into much more as the couple deepened their commitment to providing scholarships for the underserved students in the region.

In August 2019, the Step Up to Your Future Endowed Scholarship was born. Using a mixture of cash and estate gifts, Schlesinger and Kotok established a very generous endowed scholarship open to all first-generation USF Sarasota-Manatee campus students who graduated from a local Title I school.

The first recipient, a student from South America, used the scholarship as a lifeline after her father was unable to stay in the country. Without the benefit of parental support, the recipient worked multiple jobs to survive, leaving precious little time for her studies. Thanks to the Step Up to Your Future Scholarship, she was able to scale back her work hours and refocus on her education.

"Students on the USF Sarasota-Manatee campus are coming from households where hard work and education are held in high regard," said Kotok. "Many, including our present scholar, need assistance because of financial problems not of their making. For us that is the student that we want to help. We think the contribution to the society is huge when such a student can succeed both with a strong work ethic and an education degree."

For Schlesinger and Kotok, there is no higher calling than giving the underserved the step up they need to reach their educational dreams.



# INTRODUCING THE TANEJA COLLEGE OF PHARMACY: TRANSFORMATIVE GIFT ELEVATES PHARMACY EDUCATION AT USF

On Aug. 16, 2019, the University of South Florida announced a \$10 million gift from the Taneja Family Foundation to name the USF Taneja College of Pharmacy. The transformative gift set a record as the largest philanthropic donation to a pharmacy school in the state of Florida.

Jugal and Manju Taneja founded Belcher Pharmaceuticals, a company that focuses on innovating the development of generic medications and antibiotics that are difficult to manufacture, at their state-of-the-art facility in Largo, Florida. A prolific and astute businessman, Jugal Taneja has founded numerous successful companies in Florida, Ohio, New York and Great Britain. He is a founding member of the Indo-U.S. Chamber of Commerce, and he holds bachelor's and master's degrees in engineering from New York University and an MBA from Rutgers University. Manju Taneja also serves as a managing partner for several real estate companies.

Recognized as “Game Changers” for their transformational gift to Florida Hospital (now AdventHealth) in 2018, the Tanejas have supported many health and community causes, including Johns Hopkins University, Moffitt Cancer Center and other nonprofit organizations.

“Jugal and Manju Taneja share a passion for education, for giving back to their community, and for transforming the health care system for future generations,” said USF President Steven Currall. “This gift will do so much for the trajectory of USF’s success — advancing innovation at our College of Pharmacy and elevating the academic stature of the entire university.”

The gift marks a huge milestone for the young college and validates the unique education experience offered to USF pharmacy students.

From the start, the college set out to build a program that would be a pacesetter in both pharmacy curriculum and clinical experience. In August 2011, the college welcomed a charter class of 53 students. Today, the Taneja College of Pharmacy accepts 100 new students each year for its PharmD program and has expanded its offerings to include graduate programs in biomedical engineering and pharmaceutical nanotechnology.

“We’ve become a much sought-after program, a destination for those seeking an amazing, forward-thinking pharmacy program,” said Kevin Sneed, PharmD, founding dean of the Taneja College of Pharmacy and senior associate vice president for USF Health. “The generosity of the Taneja family and their incredible support for what we already provide our students will elevate our program further and help us continue to revolutionize health through empowerment and innovation.”

Upholding family as their highest value, the couple raised two sons and take great pride in their five grandchildren. They hope their gift to the Taneja College of Pharmacy at USF Health will create a lasting legacy that will impact the Tampa Bay community for future generations.

“When you give money to a cause where money is needed, you gain a special kind of satisfaction,” said Jugal Taneja. “When we signed the gift agreement, Manju and I were much happier, and we were \$10 million less! But we didn’t feel that — we felt \$10 million richer.”

This latest milestone turns the page on an exciting new chapter in USF history, and the Taneja family’s commitment will enhance the education of talented Taneja College of Pharmacy students for generations.





# INVESTING IN FACULTY STRENGTHENS THE USF KATE TIEDEMANN SCHOOL OF BUSINESS AND FINANCE

After years of penny pinching his meager allowance and pushing a lawn mower through sweltering summers, Gary Patterson managed to save up \$500. The 12-year-old then did what any sensible young boy would do — he asked his father for help making his first stock purchase.

At 17, Patterson began to build his own portfolio in earnest and quickly proved himself to be an astute investor. By the time he was 25 years old, he was able to use the proceeds from his flourishing portfolio to purchase his first home, in cash.

“Stock markets allow people to save, invest and change the trajectory of their lives through long-term investments,” explained Patterson, now a veteran professor and administrator at the newly consolidated USF Kate Tiedemann School of Business and Finance (KTSBF).

For the past 20 years, Patterson shared his interest in real estate and financial markets with students and colleagues on the USF St. Petersburg campus. He also served in various leadership roles including two separate stints as interim dean and, most recently, as associate dean of the KTSBF. At the end of the summer 2020 semester, Patterson transitioned back to faculty after serving six years as an administrator.

Patterson’s exemplary contributions were recently recognized by community benefactors and retired businesswomen Kate Tiedemann and Ellen Cotton.

Established through a \$1 million gift to the university, the Tiedemann-Cotton Endowed Professorship in Finance honors a distinguished faculty member dedicated to education, teaching and research in finance. The renewable three-year term position provides funding for salary, research, equipment, travel and other expenses.

“Ellen and I are honored to make this gift and very pleased that Dr. Gary Patterson has been appointed to be the first Tiedemann-Cotton Endowed Professor of Finance. He is an exemplary scholar who is dedicated to helping students make a difference in the world,” said Tiedemann. “His impact will continue to be reflected in his students and their contributions in the field of finance throughout their lifetimes.”

As the first recipient of the prestigious professorship, Patterson plans to renew his focus on research, attend conferences, build new curricula for the school and hire several finance students to assist in his studies.



Kate Tiedemann (left), Gary Patterson and Ellen Cotton (right)

“Our students are hungry,” said Patterson. “They work hard to advance themselves and establish their careers. Engaging students in research gives them paid experience in their field, expands their skill sets and opens doors for them in their careers. Our students and faculty are grateful for the interest Kate and Ellen have taken in our success.”

With more than \$15 million in gifts, Tiedemann and Cotton are the largest donors to USF’s St. Petersburg campus. This latest gift comes on the heels of a \$3 million donation the couple made last year to endow the dean’s position within the school.

“It is a rare honor to have both an endowed deanship and endowed professorship within a school,” said KTSBF Dean Sridhar Sundaram. “It was definitely a strategic investment on their part to ensure the school retains and attracts strong leadership and faculty members. Through their transformative generosity, Kate and Ellen have provided such momentum and hope for this campus as we embrace consolidation and return to being one university, geographically distributed.”





# CHARTING A GROUNDBREAKING COURSE, TOGETHER

Mark Mondello admits that when he was heading into the last semester of his senior year at USF, he had no idea what he was going to do. Mondello, who earned a bachelor's degree in mechanical engineering in 1987, would go on to become CEO of Jabil, a global manufacturing solutions provider based in St. Petersburg, Florida. Now, he wanted to find a way to help today's students get their feet under them sooner in their academic journey and work on real projects before graduation.

That became the topic of conversation with Joel Momberg, former CEO of the USF Foundation, over drinks at a Redington Beach bar a couple of years ago.

"We're sitting around and he talks about, 'How do we take a really large global company that's influential in the community and match it up with the local university?'" said Mondello. The two jotted ideas onto a napkin, which Mondello then handed off to colleagues at Jabil.

Further discussions culminated in the announcement of the USF Jabil Innovation Institute in October 2019. The \$1 million partnership includes an \$800,000 gift as well as \$200,000 in research support from Jabil and plans for future collaboration.

The USF Jabil Innovation Institute will provide new experiential learning opportunities and skills for students in the College of Engineering and Muma College of Business, which will ultimately make them more competitive in the job market.

Jabil is also leasing space at the Tampa Bay Technology Incubator in USF's Research Park, where students and faculty will collaborate with Jabil teams in developing solutions to critical business and technology issues.

Mondello said they are already starting to "put wheels in motion" in terms of what areas the teams will initially work on, like 5G wireless, digital health, cybersecurity and data analytics.

"We are looking forward to working even more closely with USF with this partnership," said Mondello. "We firmly believe that together we can bridge business and engineering theory to the changing challenges of our global community.

USF President Steven Currall said the institute may one day serve as a national model for high-impact university-industry partnerships.

"We are leveraging our strengths at the right time and right place — a Tampa Bay region that is continuing to build momentum as a creative, high-tech destination for the next generation of the technology-savvy workforce," Currall said. "And at the heart of it will be Jabil and USF, charting a groundbreaking course together."

# USF JABIL INNOVATION INSTITUTE

# JABIL



# UNIVERSITY of SOUTH FLORIDA





# THE POWER OF THE COLLECTIVE

## 15 YEARS OF WOMEN IN LEADERSHIP & PHILANTHROPY AT USF

For Carol Morsani, it began with a meeting between herself, Julie Gillespie and Dr. Juel Smith.

“Julie brought us all together to convince us this was a good idea and something that was needed,” said Morsani.

The “good idea” was creating the first women’s philanthropic organization in the Tampa Bay region focused on developing the intellectual and leadership potential of women. This idea, launched by Morsani, Founding Executive Director Dr. Juel Smith and a small group of founding members, became USF Women in Leadership & Philanthropy (WLP). Fast-forward to today and WLP has grown tremendously in size, scope and impact, boasting more than 330 individual and 26 corporate members, but recruiting the first of these was a task Morsani described in one word: difficult.

“When you start a new program, especially when it is the first of its kind, nobody knows quite what it’s going to be or how it’s going to develop,” she said. Many women she talked to felt USF was geographically too far for them to get involved, but Morsani encouraged them to come to campus and learn more. “It was a struggle to begin with, but we did it.”

In the 15 years since its founding, WLP has raised more than \$6 million to assist students and faculty members. More than \$1 million of that has been in scholarship support awarded to almost 1,000 students.

Scholars receive more than just funds, as WLP members also mentor students and provide transformational leadership development, training and networking opportunities.

WLP recently launched the InvestInHER Student Support program to provide emergency financial assistance and supplemental support to ensure that WLP scholars succeed.

In addition to providing scholarship awards for students, each year WLP awards six grants through the Dr. Kathleen Moore Faculty Excellence Award program to faculty members at USF whose research and creative efforts focus on women, women’s issues and women’s initiatives. Recipients receive a one-time, \$5,000 award to recognize faculty research and instructional excellence and to support their continued scholarship.

Wanting to recognize WLP’s milestone anniversary and publicly acknowledge her satisfaction with the evolution of the program, in March 2020, Morsani met with WLP Executive Director India Witte to make a \$100,000 gift to establish the WLP/Faculty Excellence Award Endowment in support of the faculty award program.

“I think it’s an excellent idea to help women with their research and their professional pursuits. It pleases me to help women reach their goals, and I encourage other women to do the same sort of thing,” said Morsani.

Morsani is overjoyed to see the organization she helped found flourishing.

“When we started the program, we hoped it would be successful. Never could I imagine how it has grown and flourished, that it would be here 15 years down the road, prospering and helping women and helping faculty,” said Morsani. “I’m just pleased and proud. I think it is a wonderful program.”

### Jane Morgan

#### Member of USF Women in Leadership & Philanthropy

Women in Leadership & Philanthropy has been very welcoming to me, especially as a non-alumna member. It’s been amazing to see how much this group of caring, generous women has advanced the university in the years since its founding. I choose to donate to the university through WLP, as I have a deep appreciation for its brand of donor stewardship and the added impact the organization generates with each and every gift. WLP has been particularly effective offering its scholarship recipients a sense of connection to the organization’s membership and many other opportunities as they navigate their path to a college degree. It’s very fulfilling to be able to help well-deserving students and their families lighten the financial burden of paying for their education.

WHY I GIVE







# GRATITUDE

## Kenysa Johnson

**Music Education Major, Helios-Black Leadership Network Scholar**

Music educators teach through music. You learn through it that someone is always watching, someone is always believing in you, and you may not even know it. That's how I felt receiving this scholarship. This scholarship has helped me both financially and mentally, knowing that I can't stop just because something good happened. I have to keep pushing in order to get better, and someone believing in me keeps me in that mindset.



## Zurisdai Beiza

**Psychology Major, Mayor's Hispanic Advisory Council Scholarship**

This scholarship has not only encouraged me to continue to move forward towards my dream, but it also makes my journey towards that dream a lot smoother and quicker. With this gift, there has been so much relief of financial burden on my family. My parents are able to see me not only finishing my bachelor's degree, but also my master's in a clearer light, and this is thanks to you.



## Antonino Travia

**Mathematics Major, Osher Re-entry Scholarship**

Being accepted for this award has been both a humbling experience and, on the practical level, extremely helpful as I live on a very low budget. It has helped to affirm I'm doing well on my path and served as inspiration to continue striving towards excellence as the Osher Foundation has supported so many excellent students before me. Since being awarded this scholarship, I've presented my work in Utah, Washington, Canada, and I have more opportunities in the near future at the University of Cambridge and at the University of Glasgow.



## THIS FISCAL YEAR...

**37,893**

TOTAL DONORS

**5,837**

TOTAL FIRST TIME  
INDIVIDUAL DONORS

**\$9,837,240**

RAISED FOR STUDENT  
SCHOLARSHIPS



# IN THE ERA OF COVID-19, THE BULLS UNITE

While the COVID-19 pandemic disrupted the 2019-20 academic year, with classes, work and even commencement moved online, the University of South Florida has risen to the occasion, powered by determination, community and philanthropy. Throughout the pandemic, the university community has found innovative ways to support students, researchers, the surrounding community and our frontline health care workers.

One of the earliest causes donors rallied around was addressing the shortage of personal protective equipment, including the production of face shields by the College of Engineering. In March, the college repurposed its Mini-Circuits Design for X Laboratory to produce the shields, at one point providing about 5,000 face shields per week. The bulk of these have gone to frontline health care workers at USF Health and Tampa General Hospital. The college also used 3D printers to create ear reliefs, which keep comfortable those who must wear face masks all day.

Between the USF United Support Fund and #BullsUnited in Action fundraising efforts, which you can learn more about in the pages that follow, more than \$1.1 million was raised over the spring and summer of 2020 to support various USF initiatives and needs related to COVID-19.

At the time of this writing, COVID-19 persists, yet the Bulls remain united.

## USF UNITED SUPPORT FUND

Disruption of campuses, stores, restaurants and other businesses at the start of the pandemic resulted in many students and their families losing jobs and financial support, causing significant stress and unease.

Recognizing the urgency of the situation, President Steven Currall led the effort to establish the USF United Support Fund to help students meet critical needs, like food, toiletries, rent and other essentials. This unprecedented effort raised more than \$75,000 in the first 48 hours, and by press time the total had exceeded \$404,000 contributed by more than 1,700 compassionate donors.

While USF would later receive its portion of the CARES (Coronavirus Aid, Relief and Economic Security) Act funding to assist with emergency student aid, the initial USF United Support Fund effort helped meet the immediate needs of hundreds of students. This was especially crucial to international and undocumented students, who were ineligible to receive CARES Act funding.





## SUPPORTING FOOD SECURITY

The Feed-A-Bull Pantry on USF's Tampa campus, the Support-A-Bull Market on USF's St Petersburg campus and the Support-A-Bull Pantry on USF's Sarasota-Manatee campus regularly provide groceries and other personal necessities to students in need. During the pandemic each site ramped up operations to help meet the increased need, which more than doubled.



Financial gifts poured in from hundreds of donors. Between the three campuses, more than \$34,000 was raised to help purchase additional food and other necessities, as well as equipment to improve service to students.

In addition, shelves were stocked by an outpouring of support from the community. In April, for instance, through USF Dining, Aramark donated 650 pounds of fresh produce, baked goods, fruit juice, dairy products and protein. Donations also poured in from other local businesses, the USF Bookstore, Feeding Tampa Bay and a staff food drive.

## HELIOS-FLORIDA CONSORTIUM COVID-19 SUMMER COMPLETION GRANT INITIATIVE

To help keep students on course through the pandemic, Helios Education Foundation and the Florida Consortium of Metropolitan Research Universities partnered for a \$650,000 grant to assist students at the University of South Florida, as well as the University of Central Florida and Florida International University, with immediate financial need due to the pandemic.

Eligible students received \$1,250 individual awards. The aim was to increase the likelihood of on-time graduation for students who did not receive CARES Act funds.

“At a time of numerous challenges, we are pleased to offer students in Florida's largest metropolitan regions grant support to ensure they remain enrolled during the summer and committed to degree completion,” said Vince Roig, founding chair of Helios Education Foundation in a release. “This initiative will provide support for limited-income students who are in danger of reducing their course hours or not enrolling at all.”

## USF HEALTH RESEARCH AND RESPONSE FUND

Tampa philanthropist and USF alumna Mary T. Pipino made a \$25,000 gift to kick off the USF Health Pandemic Research and Response Fund, which supports the immediate and long-term needs of USF Health to prevent, treat and train for a pandemic response. Pipino later donated another \$25,000 to the fund, designated specifically for COVID-19 research efforts at USF Health.

Among the first initiatives supported by the fund was the creation of a 3D printed nasal swab prototype in USF Health's 3D Clinical Applications Division and

production of 80,000 COVID-19 test kits to address a nationwide shortage. Impressed by the ingenuity and speed of this project, U.S. Senator Rick Scott wasted no time donating \$35,000 to the fund.

In addition, the fund has supported research into effective treatments for COVID-19 and expanded telehealth appointments, which provide continued care for patients who see specialists.

At press time, the Research and Response Fund has raised \$200,000.







# #BULLSUNITED IN ACTION

In light of the pandemic, USF Giving Day 2020 transformed into #BullsUnited in Action, a month-long philanthropic mobilization of the USF community. In combination with the fundraising efforts described earlier, more than \$1.1 million was raised over the spring and summer of 2020 to support various USF initiatives and needs related to COVID-19.

Several colleges also raised funds for student scholarships and emergency support, including the Muma College of Business, the College of Behavioral and Community Sciences and the Patel College of Global Sustainability as well as USF Women in Leadership & Philanthropy, helping students continue their education in the midst of financial hardships.

Food security was one area donors rallied around, with donations to food pantries and markets on each campus as well as the Center for the Advancement of Food Security and Healthy Communities, housed in the College of Arts and Sciences. With the help of funds raised, the center plans to launch studies into food insecurity amongst the elderly and university student populations during the pandemic.

The overall success of the #BullsUnited in Action campaign is a shining example of how even during the most challenging times, the USF community works together to make an impact on the university and the world.



## FACULTY AND STAFF SUPPORT

Faculty and staff giving played a large part in supporting COVID-19 relief at USF, with more than a quarter of the funds raised for the USF United Support Fund being gifts made by employees.

“Thank you to the faculty and staff who demonstrated how much they care about our students and university through their generosity,” said Holbrook. “This success shows that our university means more than just a workplace, but an important part of our lives.”

The USF United Support Fund and the #BullsUnited In Action efforts had a significant impact on faculty and staff giving. Chaired by Karen Holbrook, PhD, regional chancellor of USF’s Sarasota-Manatee campus, and Michael Kelly, vice president of USF Athletics, the Faculty and Staff Campaign participation rate increased 11 percent after the launch of the USF United Support Fund.

Even in the midst of a pandemic, USF faculty and staff confirmed their devotion to the success of our students, the university and the greater Tampa Bay community.

### Dr. Arthur Herold USF Alumnus and Faculty Member

The Herold family’s philanthropic interest came from our parents, Mary and William Jr. (Bill), who inspired their children — Toni, Arthur, Betty, William III (Billy) and Susan — to forget self in leading us onto the pathway for a meaningful life devoted to the service of disadvantaged individuals, community, church and country, teaching that we are enriched by improving the conditions of those around us and to leave every place better than it was found.

WHY I GIVE





# FINANCIAL STATEMENTS

## FOR THE YEAR ENDED JUNE 30, 2020

### STATEMENT OF NET POSITION

#### ASSETS, CURRENT AND NONCURRENT

Cash and short term investments	\$ 113,190,764
Long term investments	555,156,378
Contributions receivable, net	42,633,577
Other assets	42,494,301
<b>Total assets</b>	<b>\$ 753,475,020</b>

#### LIABILITIES, DEFERRED INFLOWS OF RESOURCES AND NET POSITION

Liabilities, current and noncurrent	\$ 43,671,847
Deferred inflows of resources	21,748,721
Net position	688,054,452
<b>Total liabilities, deferred inflows and net position</b>	<b>\$ 753,475,020</b>

### STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET POSITION

#### OPERATING, NONOPERATING AND ENDOWMENT CONTRIBUTION REVENUES

Contributions, operating and endowment	\$ 70,564,843
Investment gains, net	31,322,865
Other revenues	18,773,021
<b>Total revenues</b>	<b>\$ 120,660,729</b>

#### EXPENSES

Support of university programs and activities	\$ 50,945,239
Operating, fundraising and other expenses	18,442,286
<b>Total expenses</b>	<b>\$ 69,387,525</b>

#### CHANGE IN NET POSITION

Net position, beginning of year (restated)	636,781,248
<b>Net position, end of year</b>	<b>\$ 688,054,452</b>

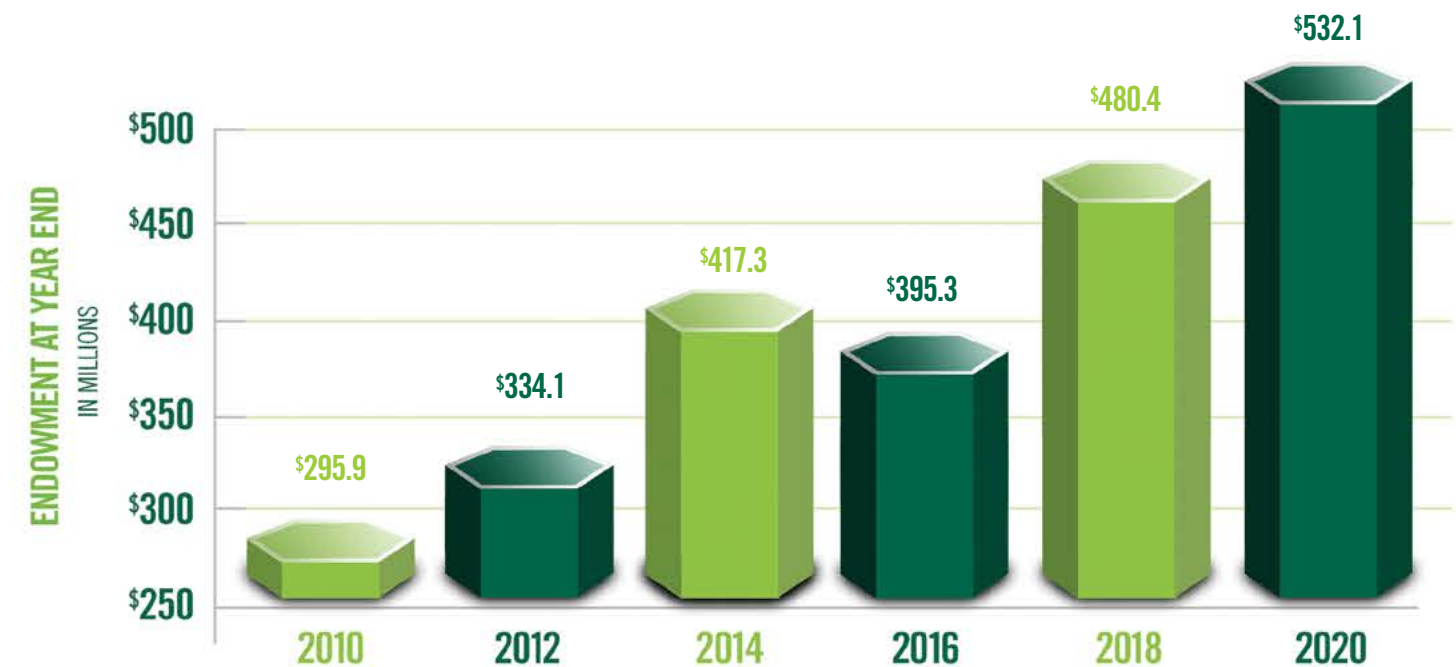
For a copy of the statements please visit [usf.to/foundation-financial-info](http://usf.to/foundation-financial-info) (QR code below) or contact the USF Foundation Chief Financial Officer at 813-974-1801.



## FISCAL YEAR DONOR COMMITMENTS BY SOURCE THROUGH JUNE 30, 2020

ALUMNI	\$22,217,945	PARENT	\$4,581,655
CORPORATION	\$42,092,751	PRIVATE FOUNDATION	\$9,283,040
EMPLOYEE	\$7,219,668	STATE MATCH	\$1,052,417
FRIEND	\$30,226,804	OTHER	\$2,737,668
<b>TOTAL</b>	<b>\$119,411,948</b>		

## ENDOWMENT ASSETS THROUGH JUNE 30, 2020





# STATEMENT OF PURPOSE

The USF Foundation is a private, not-for-profit corporation chartered pursuant to Florida law as the legal conduit for the solicitation, acceptance, investment and distribution of all private gifts made to the University of South Florida. The USF Foundation promotes higher education in general, and specifically encourages the advancement of teaching, research and public service through private support for the university's academic and student development endeavors.

The Foundation is guided by a board composed of alumni, business and community leaders who are vitally interested in the welfare of higher education in the greater Tampa Bay region and in Florida. The Board directs the receipt and administration of private funds, properties, and services contributed in support of activities directly related to the mission of the University of South Florida.

# ENDOWED INVESTMENTS

The primary long-term objective of the endowment is to preserve the intergenerational equity of endowed gifts while providing a consistent source of funding for the university.

To accomplish this objective, the USF Foundation considers all combinations of asset classes in order to obtain the highest level of return, given an acceptable level of risk. The Investment Committee is the Foundation Board's conduit for the investment of all funds held by the USF Foundation. The Investment Committee makes recommendations to the board for such investment initiatives as asset allocation and spending policy.

Those recommendations approved by the board are implemented by the Foundation's management with the assistance of a professional investment advisor and asset custodian. The Foundation publishes an annual Investment Prospectus, which provides further details on the investment objectives, philosophy of asset management, asset allocation plan, investment manager communication, spending and fee policies, and gift acceptance criteria. For additional information contact our office of Donor Relations & Stewardship at 813-974-2035 or visit the Foundation's website at [giving.usf.edu](http://giving.usf.edu).

## Manley and Jill Jaquiss USF Alumni and Parents

As proud USF alumni, Jill and I were overjoyed when our daughter, Megan, chose our university for her higher education. As a family, we give money and assist various causes at USF and take pride in the accomplishments of our preeminent university. We encourage all to become Life Members of the Alumni Association, purchase the USF license plate, and get involved with helping in any way possible so the university's spectacular trajectory can continue as USF solves tomorrow's problems today. HORNS UP!

WHY I GIVE



# PHILANTHROPY IS BASED ON VOLUNTARY ACTION FOR THE COMMON GOOD

It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organization and causes they are asked to support, we declare that all donors have these rights:



# DONOR BILL OF RIGHTS

*The text of this statement in its entirety was developed by the American Association of Fund Raising Counsel (AAFRC), Association for Healthcare Philanthropy (AHP), Council for Advancement and Support of Education (CASE), and the Association of Fundraising Professionals (AFP) and adopted in November 1993.*

- To be informed of the organization's mission, of the way the organization intends to use donated resources and of its capacity to use donations effectively for their intended purposes.
- To be informed of the identity of those serving the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
- To have access to the organization's most recent financial statements.
- To be assured their gifts will be used for the purposes for which they were given.
- To receive appropriate acknowledgment and recognition.
- To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.
- To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
- To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.
- To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
- To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.



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\* Deceased



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USF President and Professor

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# THANK YOU



**USF Students, Faculty and Staff  
appreciate your support!**

## #ONEUSF





# USF Foundation

UNIVERSITY of SOUTH FLORIDA